Cut Microsoft 365 Azure Costs by 30%

ETHERINSIGHTS

AI-powered cost insights & optimisation

EFFICIENTETHER

CYBER ESSENTIALS CERTIFIED

Independently Approved Information Security Management Systems

Independently Approved Quality Management System

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The Cost Problem

Up to 30 % of cloud spend is pure waste.[1] 64 % of CIOs overshoot cloud budgets.[2]

- Idle & over-sized resources deliver zero value (VMs, disks, SKUs).
- Licence sprawl: unused Microsoft 365 seats linger after staff changes.
- Manual auditing is slow; waste snowballs every billing cycle.

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https://blogs.idc.com/2023/02/22/the-era-of-finops-focus-is-shifting-from-cloud-features-to-cloud-value/ [1]
https://blogs.idc.com/2023/04/21/five-cost-management-tips-for-it-leaders/ [2]

Core Capabilities

Cost & Usage

Cut cloud waste fast

Security & Compliance

Raise Secure Score, reduce risk.

Automation with AI

From insight to scripts

Sustainability Insights Included.

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Unified Cloud Oversight

Solutions to optimize resource management and cost

Real-time analytics

Live view of usage and cost

Smart recommendations

Detect unused licenses & idle VMs

SaaS Simplicity

Plug and play - no agents required

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SaaS optimisation

Microsoft 365 + Windows 365

Subscription Services managed as Seats - not metered consumption

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Microsoft 365

- Licence usage & anomalies: assigned vs active seats; dormant users, duplicate SKUs & mis-aligned tiers.
- Secure Score insights with prioritised fixes.

Windows 365

- Right-size Cloud PCs with Frontline SKU recommendations.
- Management
- Granular usage analytics, live metrics per user.
- Actions & AI, one-click resize, park or decommission with guidance.
- Carbon insights, estimated emissions visibility.

Azure Optimisation & Billing

Solution to improve Azure resource and cost efficiency

Azure Optimisation

Detect Waste

orphaned disks, idle snapshots & parked VMs.

Right-size Compute

Chip-aware SKU guidance to reduce CPU and RAM overspend .

Advisor Insights

Cost, Security, and availability actions prioritized.

Azure Billing

AI assessment of billing, changes over the last three months, top 10 spends and recommendations.

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AI Integration

Solution to improve Azure resource and cost efficiency

Instant answers

Chatbot uses Azure, Microsoft 365, Cloud PC, Intune and Windows expertise to pinpoint savings and best practices.

Guided fixes

Step-by-Step instruction; engineers can apply in minutes.

Cost-trend intelligence

Turns raw spend into forecast-ready insights.

Script builder, not button-pusher

Generates ready-to-run Azure Cmdlets/PowerShell to remove unused resources leaving with full control.

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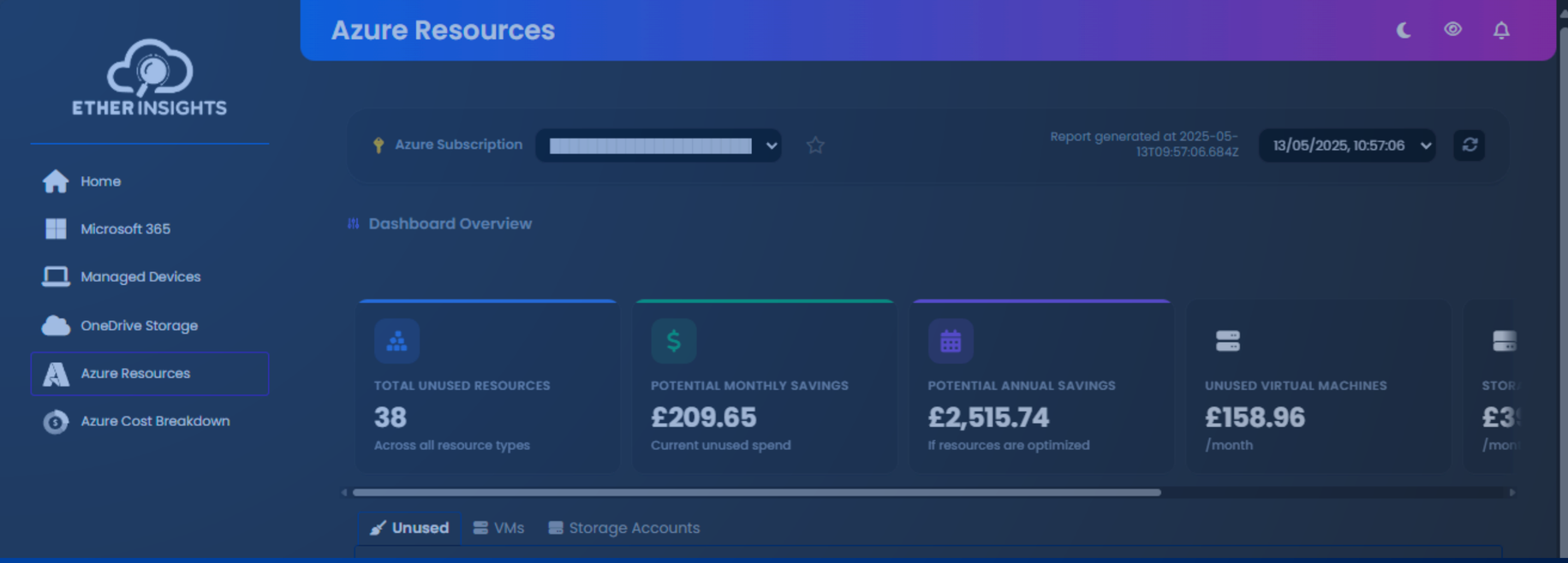

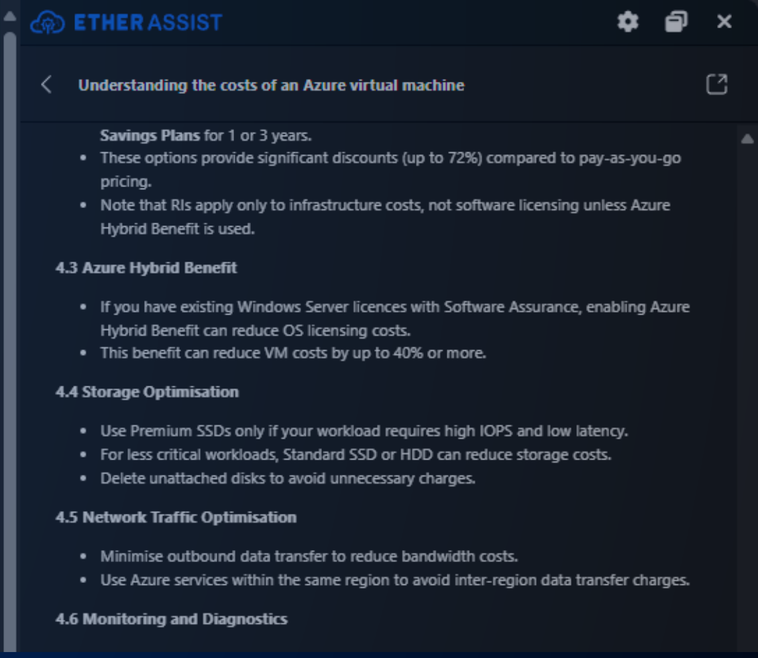

Pricing

30%

Cost Reduction

Typical savings for clients.

£3,500

Campus Price

Monthly for unlimited users.

£0.79

Per-User Price

Monthly per active licensed user.

Choose between flexible pricing models based on your organization's size and needs.

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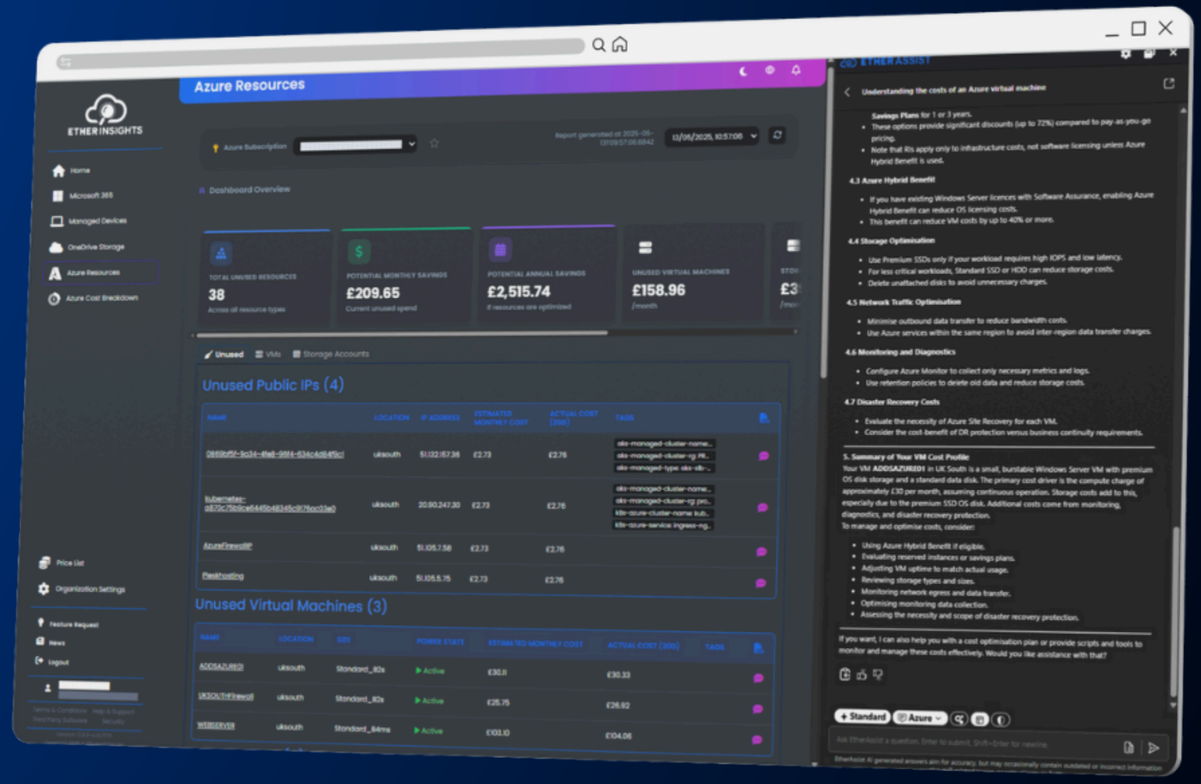
Test Drive EtherInsights today

Start your free trial



www.etherinsights.ai

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